

Media Contact: Collons Communications

[Brenda Collons](#)

206.510.9791

**MODERN MILL'S GROUNDBREAKING WOOD-ALTERNATIVE HELPS TO MEET
COP26'S DECLARATION ON FOREST AND LAND USE**

The manufacturing company addresses critical factors to help the AEC industry choose wood alternatives without compromise

FERNWOOD, MISS., December 9, 2021— [Modern Mill](#), manufacturer of the revolutionary new building material ACRE™, is committed to educating the AEC industry on the merits of using an alternative to wood in construction projects for a more sustainable future. The manufacturer also embraced the recent outcome of the [COP26](#) (Conference of Parties) that states its commitment “...to halt and reverse forest loss and land degradation by 2030.”

The pledge, signed by world leaders who represent more than 90 percent of the world's forests, vows to protect and restore ecosystems and manage land sustainability to reduce greenhouse gas emissions. The pledge is also backed by commitments reaching \$19.2 billion in public and private funds. As a result, Modern Mill published a white paper, [Nine Steps to Zero](#), detailing key factors — sustainability, appeal, substitution, features, zero-waste, recyclability, durability, viability, and supply chain — to consider when evaluating wood alternatives to reach a sustainable outcome.

“There's no need to wait until 2030. We can start today by reaching out to our AEC partners to demonstrate the benefit of a wood alternative, like ACRE, in their construction projects whenever possible,” said Kim Guimond, CMO of Modern Mill. “New products like ACRE, coupled with the supply chain issue, it's an excellent opportunity for building, design, and specifier professionals to make alternative and sustainable choices without compromise.”

Modern Mill is pioneering a new generation of building materials responsibly and sustainably. Modern Mill's products — sheets, trim board and dimensional lumber, decking, siding, and

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millwork — are manufactured in a zero-waste environment using discarded rice hulls from locally sourced rice fields in the U.S. From its roots in Mississippi to its locally sourced materials, the company has committed to creating a more sustainable future. The products can be used to build cabinets, flooring, fencing, furniture, windows and doors, and more.

“We’ve seen vast improvements in engineered biomaterials used for building,” says Rob Shugdinis, VP of manufacturing and sustainability at Modern Mill. “Wood-alternative materials are often criticized for their obvious difference in look, feel, and workability compared to wood, but ACRE is nearly indistinguishable from real wood, where even painting and staining is possible. Because ACRE is a biomaterial composed of upcycled rice hulls, it naturally resists water, weather, pests, rotting, cracking, and splintering to outperform even traditional wood. We like to say it’s just like wood, but better.”

ACRE is available throughout the U.S. through a network of independent dealers and distributors and can be found in major home improvement retailers. Visit [Modern Mill](#) to learn more.

About Modern Mill: [Modern Mill](#) is a groundbreaking manufacturing company based in Fernwood, Mississippi, that produces ACRE, a new building material made from upcycled rice hulls in a zero-waste environment, offering warmth and beauty of natural wood. ACRE is available as trim boards, dimensional lumber, sheet goods, outdoor furniture, decking, and soon siding.